



Confederate Legion Fighting for Truth

December 2022

“The principle for which we contended is bound to reassert itself, though it may be at another time and in another form,” President Jefferson Davis, C.S.A.



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Inside this issue:

- Ordering Dixie Defenders ----- 2
- Fighting “Up-River” ----- 3
- S. D. Lee Institute speakers & registration information ----- 5
- Your Local Agents of Influence ----- 7
- Questions for Folks Seeking Lawsuit Funding ----- 8

An Ounce of Prevention is Worth a Pound of Cure

Your Camp Must Become A Local Pro-Confederate Agent of Influence

The recent mid-term elections demonstrated that those who hate traditional conservative values on which our Western Christian Civilization is founded have an endless supply of money to fund their hate filled campaigns. This is true whether they are pushing gender reassignment surgery for minors or pulling down Confederate monuments. They have the financial advantage BUT we have something more important, something that can overcome their paid propagandists. We have the truth and the “home field advantage.” We have a population that by a margin of 65 to 70% still believe in their Southern heritage. Our job is to activate that inactive pool of local supporters. *We do that at the camp level.* We do it by becoming local agents of pro-Confederate influence.

The idea that local camps must “network” with local civic clubs, religious leaders, and elected officials is not new. When Carl Jones of Alabama was Heritage Chief, he penned several articles in the *Confederate Veteran* urging camps to network with local civic leaders. Numerous C-i-Cs have also urged camps to contact and join local civic clubs. Six years ago, the Chief of Heritage Operations, acting on the orders of the then C-i-C Grambling, initiated Confederate Counter Attacks in which the CL sends out information every two to three months about a “Confederate” topic. The CL provides templates of letter that can be downloaded, modified if desired, and sent to local agents of influence. We have radio ads, videos, and letters that can be used to inform the public about who we are and what we stand for. Heritage promotion should be among the first items on the agenda of every camp meeting.

The SCV has purchased the service of One Click Politics to assist members in contacting their elected national and state representatives. For example, if there is a move in Congress to remove monuments in National Parks, with one click our members will be able to send a personalized message to their Representatives and Senators. The system looks up the email address and send you message. It also works for state legislators. If our members use this system, it will help to create impressive political clout for the SCV.

Dixie Defenders

- Order from Bobby Herring, Deputy Chief for Heritage Promotions
- Lots of 100 for “Gun Show” Dixie Defender
- Contact Bobby at clegion@reagan.com
- Handout at gun shows, festivals, etc.
- Some Camps have paid their local weekly paper to insert Dixie Defender in their weekly paper
- Customized for your area

By customizing your issue of the Dixie Defender to your local area you can double its impact. On page 4 you will find the cost for 1000 copies of your customized local area issue and the estimated number of words for each page that you can use to describe your area’s contribution to the Confederacy.

The Confederate Legion—The Sons of Confederate Veterans Action Arm

The Chief of Heritage Promotions recently received an e-mail questioning why I described the Confederate Legion as the “action arm of the SCV.” His thought was that the entire SCV should be the “action arm.” He makes a good point as far as it goes. But running the business part of the SCV is the primary function of National Headquarters. As most military folks understand, it takes many more soldiers working the logistical support than the number of soldiers on the front line doing the actual fighting. It takes four to five non-combatants to support and supply one soldier on the firing line. If you look at a successful business operation you find that the “overhead” produces nothing to sale in the marketplace, yet it takes a major portion of the budget to finance its activities. In other words, it takes a lot of support to keep a few folks out on the streets or on the sales floor, but the business rises or falls on the activity of those few folks in the sales department. “Overhead” folks must do their job to allow the sales folks to be successful.

National HQ via the General Executive Council spends a good bit of its time dealing with monument protection legal matters, financial issues, and confidential matters that must be handled in executive session. The HQ staff spend a lot of time dealing with membership issues. Volunteers, spend a lot of time working at Elm Springs, the National Confederate Museum, and beautifying the grounds. The SCV created the Confederate Legion to provide local camps with the tools necessary to transform local, passive, supporters into active supporters who will come to the defense of our honorable Confederate Heritage.



Bobby Herring Deputy Chief of Heritage Promotions

Bobby Herring has graciously accepted the position of Deputy Chief of Heritage Promotions. Bobby is currently the Lt. Commander of the Louisiana Division SCV. He will be responding to many of your emails and filling orders for Dixie Defenders. He served for many years as the Louisiana Division Adjutant. Unlike myself, Bobby is organized and detail oriented. He is a great addition to the National SCV volunteer staff.



Renew Your
Confederate Legion
Membership

Give us the
ammunition needed to
win this War!



Fighting “Up-River”

The community of Smallville noticed a problem with its water supply coming from the Clear Water River. Numerous times a year the water became contaminated with decaying animal parts. Several times a year the community had to clean pollution from the river’s inflow. On several occasions the community experienced an outbreak of dysentery due to the pollution. Great amounts of money were spent on various filtering schemes to cleanse the community’s water supply. After much failure a community wide meeting was held to solve the problem. At the meeting, one citizen challenged the community to stop fighting the pollution at the community’s inflow and go up-river, find, and correct the source of the problem. Once this was done, the community’s water supply was secured. Like this community, we too often spend our effort in fighting the battle at the “inflow” and forget to go to the source of the problem. Numerous polls have proven that the “community” supports correct Southern history and heritage. The source of our defeats is not at the inflow but “up-river.” We must make sure every elected official and community leader in our area understands that the public is on our side. To do this every SCV Camp must become active in “educating, motivating, and activating” the local community in our pro South efforts. Your camp should make the effort to promote a positive image of Southern heritage. Taking back the narrative is a key component of this activity. Always make sure the community knows who we are, what we are doing, and what we believe. By promoting a positive view of the South, we are going “up-river” in our defense and promotion of Southern heritage. Each SCV Camp should use the tools provided by the Confederate Legion to “educate, motivate, and activate” their community. An ounce of prevention is worth a pound of cure.

[Walter Donnie Kennedy’s Facebook Page](#)

If you are friends with Donnie Kennedy on Facebook and get a friends request from Walter Kennedy, please accept the request. The Donnie Kennedy Facebook is no longer in operation. Donnie Kennedy’s new Facebook account is listed as Walter Kennedy.

Dixie Defender—Cost and Word-Count

The Dixie Defender is printed by Frank Powell, the editor of the ‘Confederate Veteran’ magazine. Dixie Defenders are sold in lots of 1000. **Gun Show issue can be ordered in lots of 100.** There are two pricing schedules for the Dixie Defender. (1) Standard Issue, a generic Defender published by the Confederate Legion, such as the “gun show” Defender. The cost of such Defenders currently (October 2022), is 37 cents per copy with a minimum order of 100 copies. On page four of Defender there are two paid ads, costing \$50 per ad per 1000 issues. Any ad that is suitable for running in the Confederate Veteran is approved for use in the Dixie Defender. Without the two ads, the price per 100 will be increased by 3 to 5 cents per copy. (2) Special Issue Dixie Defender: Local camps or divisions can design a special issue of the Defender for use in their local area. The minimum order for a Special Issue is 1000 Defenders. If two ads are in that order, the cost will range from 40 to 45 cents per Defender, without ads, cost will run around 50 to 55 cents (October 2022 price) per Defender. Local ads for local Defenders work best but the Kennedy Twins will help with ads if no local advertisers are available.

Shipping: The cost of shipping usually runs between \$25 to \$50 depending upon the distance shipped. Standard Issue Defenders can be purchased from the Confederate Legion. The individual purchasing Defender will receive an invoice from the C. L. for total cost. A check must be sent to SCV Headquarters made out to the Confederate Legion. Once received, the order will be shipped. The Kennedy Twins will be happy to deliver any such order if they are in the area where the order originated, thus saving on cost of shipping. Special Issue Defenders are ordered just like Standard Issue Defender but are shipped directly to the individual placing the order. The Confederate Legion will not stock any Special Issue Defenders.

Article Size for Dixie Defender

The Defender consists of three articles, two paid ads, and one full page ad for the SCV. The following are size (word count) for the articles in the current “Gun Show” edition of the Defender, which can be used as a guide for any Special Issue Defender: Page one, 659 words with five photos; page two, 823 words with two photos; page three, SCV ad; page four 597 words 0 photos—there are two ads in page four, these words are not included in the article word count.

Summary

- Cost per 1000 Standard Issue (Gun Show): Approximately \$0.37 per copy = \$370.00 + shipping with two paid ads, without paid ads add 3 to 5 cents per copy
- Cost per 100 Standard Issue (Gun Show): Approximately \$0.37 each + shipping.
- Cost per 1000 Special Issue: Approximately \$0.40 to \$0.45 per copy = \$400.00 to \$450.00 + shipping with two paid ads, without paid ads cost increases by 5 cents each
- Word count for Special Issue of Dixie Defender’s three articles: Page one = 659 (may vary depending on photographs); page two = 823 (may vary depending on photos); and page four = 597 no photos
- Place order via CL email: clezion@reagan.com

2023 Stephen D. Lee Institute Announced – February 24-26, 2023 – Tampa, FL

The Stephen D. Lee Institute is pleased to announce the 2023 Symposium in Tampa, Florida on Friday – Sunday February 24-26, 2023. This is a not to be missed event.

ICONOCLASM: Monuments...From Memory to Mayhem
(graphic here)

The topic will be explored from the art history, political, historical, cultural and legal perspectives.

- James Ronald Kennedy – Chief of Heritage Defense, Sons of Confederate Veterans, Author and Speaker. Books include: *Dixie Rising: Rules for Rebels*; *The South Was Right*; *Punished With Poverty*; *When Rebel Was Cool*.
- Alexander Adams - British artist, art historian poet, critic and author. His books include: *Culture War: Art, Identity Politics and Cultural Entryism* and *Iconoclasm: Identity Politics and the Erasure of History*.
- Dennis Baxley – Florida State Senator, SCV member, and professional mortician, Sen. Baxley has been fighting iconoclasm in Florida since 2009.
- Jay Hinton, Esq. - Earned his J.D. from Cumberland School of Law. He clerked for Associate Justice J. Gorman Houston, Jr. on the Alabama Supreme Court. He went into private practice specializing in commercial litigation. Commander of the Robert E. Lee Camp #16, Auburn, AL, and serves as Judge Advocate of the Alabama Division SCV. Involved in various monument litigation in Alabama and Florida.
- Ed Hooper – Author, Documentary Journalist. Award winning broadcast and print journalist. Awards include: Department of Defense Medal for Distinguished Public Service. Produced *Medal of Honor: The History* narrated by Gary Sinise. Books include: *Gunpowder and Glory*; *Tennessee's Wild West Legends*. Served as Editor of *Civil War Courier*. Current Project: American Taliban Summer.
- Dr. Ann McLean – Art historian, and former Gov. Youngkin appointee to the Virginia Board of Historic Resources. Dr. McLean also serves on the board of The Jefferson Council (TJC) a non-profit focused on preserving Thomas

Jefferson's legacy at the University of Virginia.

- Teresa Roane – Archivist, historian and speaker. Served at the Museum of the Confederacy. Currently Archivist for the United Daughters of the Confederacy. Expert in the subject of Black Confederates. Active in defense of Monument Ave. in Richmond and Charlottesville, VA memorials.

The Monument Lawyers: A Panel

Meet the Sons of Confederate Veteran members that have been battling the Iconoclasts in courthouses around the Confederation.

- Kirk D. Lyons, Esq. (NC, TX, FL)
- Scott D. Hall, Esq. (SCV Judge Advocate General)
- Jay Hinton, Esq. (AL, FL)
- David R. McCallister, Esq. (FL)
- Ed Phillips, Esq. (TN)

\$150 registration includes:

- Friday Welcome Reception
- Saturday Continental Breakfast
- Saturday Lunch
- Saturday Reception
- Saturday Banquet
- Photo opp with Gen. Lee (Thomas Jessee)
- Meet the Authors – get your autographed books in the vendor area
- Goodie Bag – tote bag including agenda, speaker bios, lapel pin, pen, certificate of attendance and more!

Optional Events include:

- Speaker Dinner – dine with the speakers at Friday night VIP Dinner
- Iconoclasm Tour of Tampa – see what the Iconoclasts did here including visit to Confederate Memorial Park (site of 'The Big Flag')

Register online today at www.stephendleeinstitute.com

Your Local Agents of Influence

It is not enough for SCV members to know the truth about our honorable Southern heritage—to vindicate the Cause SCV members must make sure folks in our community know the truth. And knowing the truth, our friends and neighbors will speak-up in the defense of their Southern heritage.

Making consistent contact via e-mail, standard mail, and personal discussion with leaders and members of local agents of influence will eventually create a mass of supporters who will be willing to stand-up for their Southern heritage even if they are not members of the SCV. Below are examples of local agents of influence in your community.

Local civic clubs

- American Legion/VFW
- Rotary Clubs
- Kiwanis Clubs
- Historical Societies
- Knights of Columbus
- Local Chamber of Commerce
- Local religious leaders
- Local elected political officials

Don't expect immediate results. The key is to be polite and continue your efforts to communicate with local agents of influence. You may get an invitation to speak at one of their meetings. Persistency will pay off.

Kennedy Twins Speaking Schedule

As of the last of October 2022 we have the following dates scheduled January through March:

- Jan 14th 7 PM Brig Gen Benjamin Humphreys Camp, Indianola, MS (Donald Kennedy)
- Jan. 21st Noon to 2 PM Confederate Heroes Day, Hood's Texas Brigade & TSOOCR, Alamo Rose Chapter, Spring Branch, Tx (Ron and Donald)
- Jan. 21st 7 PM Attending, Alamo City Guards Heroes' Day Dinner, San Antonio, Texas (Kennedy Twins)
- Jan. 23rd 7 PM Tallassee Armory Guards Lee-Jackson Banquet, Tallassee, AL (Ron Kennedy)
- March 11th AOT Training Day, Foley, AL (Ron Kennedy)

Question for Folks Seeking Financial Support to File a Monument Protection Lawsuit

I had a close friend, an attorney, and a long time SCV member from Mississippi. He has now crossed the river and is resting on the other shore. He would often remind the Kennedy Twins that “The South did not come out of Reconstruction by filing lawsuits. It took an organized effort to regain local political control of our society.” His observation was not one of a lawyer but more attuned to that of a revolutionary. He was correct. He understood that our enemies can start more legal actions than we can afford to fight. Our enemies have an almost endless supply of dollars to spend while we are very limited—even though we have managed to raise hundreds of thousand dollars to pay for the legal defense of various monuments—and a few lawsuits have been successful, at least in the short run.

There are two major problems with relying *exclusively* on filing lawsuits as our primary means to protect our Southern heritage. First, lawsuits are very expensive even though we have many attorneys who have contributed large portions of their otherwise “billable” hours to working for the SCV for free or at a greatly reduced rate. To those attorneys we owe a tremendous debt of gratitude. But at some point, it becomes difficult if not impossible to finance all the lawsuits that confront us. Second, even if we win, our enemies do not accept their legal defeat—they appeal and/or come back with new actions later. They have almost unlimited resources. And remember, the Federal Courts belong to the same country that invaded, conquered, and occupied the South—they have a built-in bias against the South. State judges are elected and tend to avoid controversial stands that may hurt their re-election efforts.

Filing lawsuits are an important *tactical* effort but lawsuits will never produce the *strategic* victory necessary to protect and (more importantly) promote our Southern heritage. An ounce of prevention is worth a pound of cure. We have witnessed parishes/counties that votes conservative in every election and whose governing body is predominately “conservative” Republican, yet they aligned themselves with BLM, Antifa, and the Woke mobs by voting to remove Confederate monuments. Beginning in 2023 anyone who ask for financial support from the National SCV for a lawsuit will be asked by the Lt. Commander-in-Chief and the Chief of Heritage Promotions, “What have you done over the past few years to inform your local population, your local civic, religious, and political leaders about our honorable Southern heritage? What have you done to create massive local popular support for Southern heritage?” An ounce of prevention!

Southern Heritage Promotion Should Be On Every Camp’s Monthly Agenda

We are at war! We did not start the war, but we shall finish it! Every SCV Camp must be actively engaged in local efforts to win this war. The Confederate Legion provides the tools (weapons) but weapons are useless without troops who are willing to use them against the enemy. Every SCV Camp should do the Charge by becoming actively involved in this war. Become your community’s pro-Confederate agent of influence!